



Bio for Mitch Olson

Mitch is in his sixth year as the sole proprietor of Synergetic Resources, a growth and performance firm which specializes in growing profitable revenue for organizations through people and organizational development.

His passion for results has brought him clients from many industries. A diverse experience allows him to transcend industry lines to assist organizations in creating solutions for their problems. Facilitation of results-oriented, innovative approaches enables clients to tap into their hidden potential and achieve outcomes once thought to be out of reach.

He has worked with organizations locally to define long term strategies, to improve organizational effectiveness, to develop the sales, leadership skills, and competencies of employees, and improve bottom line results.

Mitch has also worked directly as a consultant to principals in a wide variety of industries, including manufacturing, professional, and service industries. He has worked with many organizations on management issues, process improvement, and strategic direction.

Working with management and staff at all levels of an organization; he has facilitated the development of Strategic and Business Plans, Leadership, Management, and Sales Development skills.

Prior to founding Synergetic Resources Mitch spent fifteen years leading sales and management teams in the print and packaging industry and was also effective in helping with in-house turn-a rounds, implementing change, and reorganization. He has sold to an array of industries including publishers, duplicators, manufacturers, professionals and service across the country.

Mitch is a certified affiliate and facilitator of Resource Associates Corporation, certified in sales and marketing by ASI, completed Excellence through Quality training by Ames & Associates, and Xerox Professional Selling Skills III. He also earned his Bachelor of Science degree from Bemidji State University, majoring in Mass Communications.

He has kept active in leadership positions with organizations such as the TwinWest Chamber of Commerce, United States Power Squadron, Lake Minnetonka Association, and Knollwood Christian Church.